



**DISPLAY/ROP**

**\$9.75** per column inch

|          |        |
|----------|--------|
| 4 weeks  | \$9.10 |
| 13 weeks | \$7.75 |
| 52 weeks | \$6.75 |

**DISPLAY/ROP (3-Paper Buy)**  
Includes Real Estate, A&E

The Courier-Gazette, The Camden Herald, The Republican Journal

**\$15.25** per column inch

|          |         |
|----------|---------|
| 4 weeks  | \$14.85 |
| 13 weeks | \$13.15 |
| 52 weeks | \$11.50 |

**CLASSIFIEDS (3-Paper Buy)**

The Courier-Gazette, The Camden Herald, The Republican Journal

**\$23.20** per column inch

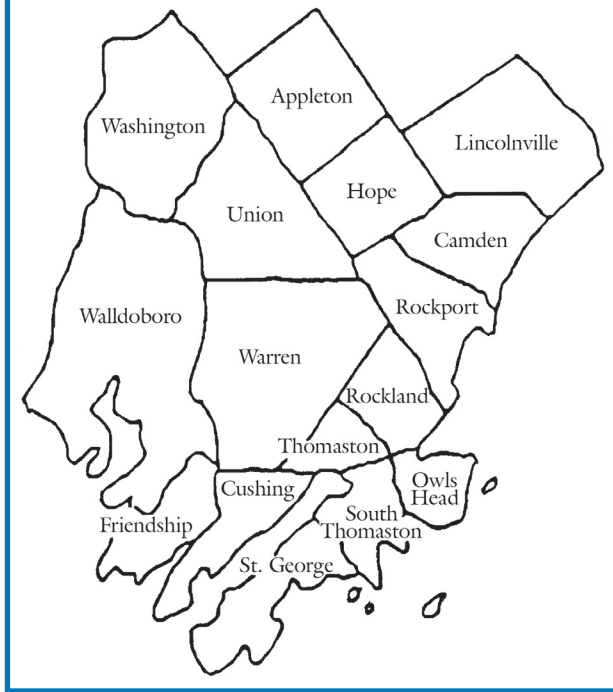
|          |         |
|----------|---------|
| 4 weeks  | \$18.50 |
| 13 weeks | \$13.95 |
| 52 weeks | \$11.95 |

**FRONT PAGE**

6 col. x 3" Color Banner Ad

|                    |       |
|--------------------|-------|
| Courier-Gazette    | \$350 |
| Camden Herald      | \$250 |
| Republican Journal | \$350 |
| 3-Paper Buy        | \$895 |

**KNOX COUNTY Area**



**LEGAL/PUBLIC NOTICE**

**\$10.65** per column inch

**NON-PROFITS**

52-week rate

**COLOR**

**\$95**

**INSERTS**

(12-pg broadsheet / 24-pg tabloid)

|          | 12 pg   | 1 pg    |
|----------|---------|---------|
| 1 week   | \$67.50 | \$57.50 |
| 13 weeks | \$62.50 | \$52.50 |
| 26 weeks | \$57.50 | \$47.50 |
| 52 weeks | \$52.50 | \$42.50 |

price per 1,000

**MECHANICAL REQUIREMENTS**

**STANDARD BROADSHEET**

Full page: 10.5" w x 21" h

**DISPLAY/ROP**

- 1 Column = 1.611"
- 2 Column = 3.389"
- 3 Column = 5.167"
- 4 Column = 6.945"
- 5 Column = 8.723"
- 6 Column = 10.5"

**CLASSIFIED**

- 1 Column = 1.078"
- 2 Column = 2.256"
- 3 Column = 3.433"
- 4 Column = 4.611"
- 5 Column = 5.789"
- 6 Column = 6.967"
- 7 Column = 8.144"
- 8 Column = 9.322"
- 9 Column = 10.5"

**DEADLINES**

Thursday Publication

**Arts & Entertainment:**  
Friday, 5 p.m.

**Real Estate/Classifieds:**  
Monday, 3 p.m.

**Regular Display/ROP:**  
Monday, 5 p.m.

**DISTRIBUTION**

- Courier-Gazette 4,800
- Camden Herald 1,800
- Republican Journal 3,500

Effective January 2017. All rates net. Rates subject to change.



# THE COURIER-GAZETTE

## THE CAMDEN HERALD

# THE REPUBLICAN JOURNAL

## Mechanical Specifications

### AD ELEMENTS

- We accept the following files: pdf, tif, jpg, eps and doc (Word docs for text only).
- Photos:** Should be sized proportionally for the ad and the resolution should be 150–200 pixels per inch. Use the large or high quality settings for best reproduction. Do not send photos intended for web pages as they reproduce very poorly.
- Microsoft Word:** We cannot use a Word doc as a completed or camera-ready ad. The text and graphics will be extracted and the entire ad reset. An alternative is to copy and paste the text into an email message and send images as attachments. Or, send the ad as a font-embedded PDF.
- Graphics:** Should be submitted as hi-res jpgs, tiff, eps, or bmp formats. Do not send graphics or logos intended for web pages as a poor resolution will result.

### SUBMITTING DIGITAL ADS

- We encourage you to send us all digital ads in a PDF format. To ensure the best possible output, create your PDF file to meet the PDF/1Xa standard. This is a standard setting included with Adobe Acrobat products: "Press or Print Settings".
- PDF/1Xa files should be CMYK composites with high resolution images (150 or more dpi) and all fonts outlined or embedded.
- Photos should be formatted to CMYK for print, rather than RGB. If Pantones are used, make sure they are set for Process color, not Spot.
- All black objects and black type must be saved as 100% K in CMYK black.
- Ads with white or light backgrounds should have a border around the very edge so they don't appear to be floating when printed on a white page.
- We cannot make font corrections or modifications to PDF or postscript files.

### PRODUCTION CHARGES

The first hour of production on each ad is free, each additional hour is \$75 per hour. Exceptions include our typographical errors or failure to follow specific insertion instructions.

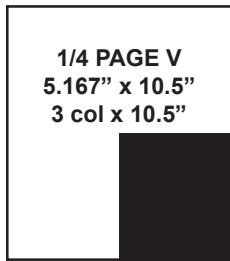
### PAGE SIZE INFORMATION

|                              |                             |
|------------------------------|-----------------------------|
| Page Depth                   | 21"                         |
| Columns per page (ROP)       | 6                           |
| Columns per page (Class)     | 9                           |
| Total column inches per page | 126" ROP/189" Class Display |

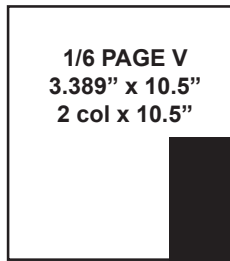
### COMMON DIMENSIONS



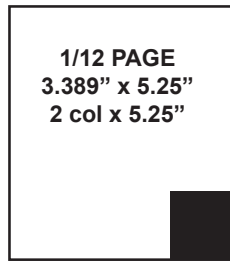
126 col. inches



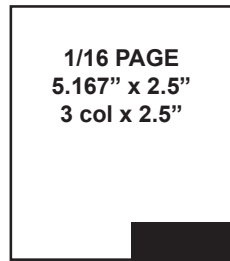
31.5 col. inches



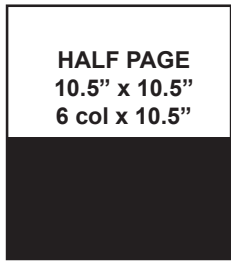
21 col. inches



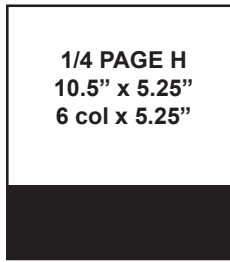
10.5 col. inches



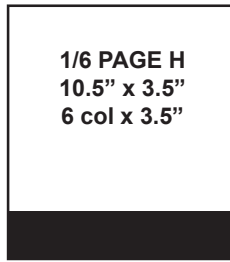
7.5 col. inches



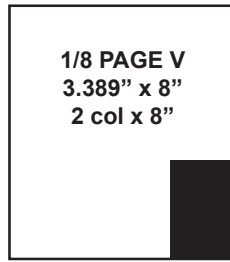
63 col. inches



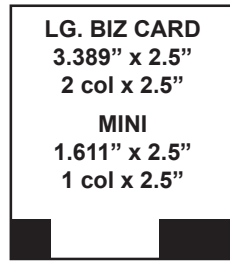
31.5 col. inches



21 col. inches



16 col. inches



5 col. in./2.5 col. in.

### COLUMN WIDTHS/ROP

| COLUMNS      | INCHES |
|--------------|--------|
| 1            | 1.611  |
| 2            | 3.389  |
| 3            | 5.167  |
| 4            | 6.945  |
| 5            | 8.723  |
| 6            | 10.5   |
| Double Truck | 23     |

### COLUMN WIDTHS/CLASS

| COLUMNS | INCHES |
|---------|--------|
| 1       | 1.078  |
| 2       | 2.256  |
| 3       | 3.433  |
| 4       | 4.611  |
| 5       | 5.789  |
| 6       | 6.967  |
| 7       | 8.144  |
| 8       | 9.322  |
| 9       | 10.5   |

### CONTACT INFORMATION

**The Courier-Gazette**  
91 Camden St., Suite 403  
Rockland, ME 04841  
Tel: 207-594-4401  
Fax: 207-594-1679

**The Camden Herald**  
91 Camden St., Suite 403  
Rockland, ME 04841  
Tel: 207-236-8511  
Fax: 207-236-2816

**The Republican Journal**  
156 High St.  
Belfast, ME 04915  
Tel: 207-338-3333  
Fax: 207-338-5498